

Dan Schwartz
State Treasurer



STATE OF NEVADA
OFFICE OF THE STATE TREASURER

FOR IMMEDIATE RELEASE
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Media Contacts:
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MEDIA ADVISORY

LA CONFERENCIA DE MUJERES Y DINERO (WOMEN'S MONEY CONFERENCE) WILL BE HELD THIS SATURDAY AT THE ATLANTIS CASINO

WHAT: –Nevada State Treasurer Dan Schwartz and the Board of Trustees of the College Savings Plan of Nevada in partnership with Women's Money welcome the Latina women of Northern Nevada to *La Conferencia de Mujeres y Dinero (Women's Money Conference)*. This is FREE and empowering conference to be held in Spanish. Listen to financial experts and participate in panel discussions. A networking breakfast and lunch will be provided. **Women's Money will be giving away \$1,000 to attendees! (Four prizes in the amount of \$250 each. Must be present to win.)** There will be additional giveaways and games. To date, over 4000 women have participated in conferences and workshops hosted by Women's Money, and chosen to take important steps to change their financial lives.

WHO:

- Nevada State Treasurer, Dan Schwartz will welcome conference attendees to this uplifting conference
- Gina Robison-Billups, Founder and CEO of Women's Money will host the event
- Xochitl Guzman, Nevada State Treasurer's Office - *How to Save For College*
- Yolanda Flores MD, MS, MMM, - *Relationship Between Health and Money*
- Sarah Elizabeth, New York Life – *How to Take Control of Your Expenses and How to Save*
- Mercedes Eggleton-Garcia, VP Senior Business Leader Global Community Relations MasterCard Worldwide – *Credit: The Key to Increase Your Financial Power*
- Miriam Lira Hickerson, Ombudsman of Consumer and Minority Affairs, State of Nevada Department of Business and Industry - *Beware of Fraud*
- Joel Panduro, Nevada Rural Housing Authority - *You Can Buy a House!*

WHEN: This **Saturday, August 13, 2016** from 9:00 a.m. – 3:00 p.m. Registrations begins at 8:00 a.m.

WHERE: **Atlantis Casino**, 3800 S. Virginia St. Reno, NV 89502

To learn more about these empowering conferences, please visit www.womensmoney.org.

For more information or to set up a media interview please contact, Nicolette Johnston at njohnston@nevadatreasurer.gov or call 775-430-2231.

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