

**Kate Marshall**  
State Treasurer



Steve George  
Chief of Staff

Mark Mathers  
Chief Deputy Treasurer

STATE OF NEVADA  
OFFICE OF THE STATE TREASURER

**FOR IMMEDIATE RELEASE**

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**CONTACT:** Sheila Salehian (702) 486-3955, [sasalehian@nevadatreasurer.gov](mailto:sasalehian@nevadatreasurer.gov)

**State Treasurer Kate Marshall Sponsors  
3<sup>rd</sup> Annual Nevada Women's Money Conferences  
Attendees will acquire tools to better manage their finances; registration is limited!**

**Carson City**— Nevada State Treasurer Kate Marshall and the Board of Trustees of the College Savings Plans of Nevada (Board) are inviting women to learn how to take better control of their money and family finances by attending the 3rd Annual Nevada Women's Money® Conference, sponsored by her office and the Board in cooperation with the Nevada Women's Money Council. Last year, more than 900 women from across Nevada registered to take part in the Women's Money Conferences, a one of its kind in Nevada.

Two conferences will take place, one in Reno and another in Las Vegas. The Reno Women's Money Conference, which coincided with Women's History Month, will take place on Saturday, March 22, 2014, at the historic California Building at Idlewild Park. The Las Vegas conference will be held at the East Las Vegas Community Center on Saturday, April 5, 2014, during National Financial Literacy Month.

The conferences include admission to speaker and discussion sessions and the resource expo, plus continental breakfast, a luncheon, the Women's Money Guidebook, and the option to join a year-long mentoring program. Admission is \$75. Scholarships are available. Visit <http://www.WomensMoney.org/register> to register.

Marshall said the concept behind the Nevada Women's Money Conferences are in line with her office's motto, *Investing in Nevada's Future*, and is part of the Board's goal of improving financial fitness in our schools and for Nevadans across the state. "The Nevada Women's Money Conferences are a full-day educational and networking event, which provide women with the financial knowledge, tools, and contacts to build a secure financial future. As Chairman of the Nevada College Savings Board and as someone who believes wholeheartedly in financial fitness, I am grateful for the opportunity to share with women across our state information that can change their lives and their families' financial security."

Conference attendees will learn how to reduce financial stress, feel confident with money matters, fix credit, pay off debt, maximize income, save for college and retirement, and develop a financial support network. New angles on these standard financial topics will include identity theft and investing strategies.

**--MORE--**

**CARSON CITY OFFICE**

State Treasurer  
101 N. Carson Street, Suite 4  
Carson City, Nevada 89701-4786  
(775) 684-5600 Telephone  
(775) 684-5623 Fax

**STATE TREASURER PROGRAMS**

Governor Guinn Millennium Scholarship Program  
Nevada Prepaid Tuition Program  
Unclaimed Property  
College Savings Plans of Nevada  
Nevada College Kick Start Program

**LAS VEGAS OFFICE**

555 E. Washington Avenue, Suite 4600  
Las Vegas, Nevada 89101-1074  
(702) 486-2025 Telephone  
(702) 486-3246 Fax

The Nevada Women's Money Conference will feature presentations by noted financial authors and experts local to Nevada who understand the Nevada economy; therefore, the tools and discussion sessions will be more relevant to what Nevada women are dealing with.

Conference speakers include:

- Carrie Rocha, television personality and author of *Pocket Your Dollars* will share how she paid off \$60,000 of debt.
- *Your Money Gal*, Kat Bellucci, wealth strategist, author and national radio show host.
- Julie Macc, Certified Credit and Identity Theft Specialist.
- Gina Robison-Billups, President of the Women's Money Council and member of the National Women's Business Council, an advisory panel to the U.S. President and Congress on economic issues important to women business owners.
- Jerrie Merritt, Bank of Nevada Vice President and Certified Dave Ramsey Financial Peace University Counselor.
- Toni Spilsbury, Author of *The Organized Cook*, Founder of Nevada Blind Children's Foundation, President of RecessUSA.
- Elaine Starling, author of *Why 5% Succeed* will serve as emcee for both conferences.

Additional conference sponsors include State Street Global Advisors Upromise College Savings, Putnam Investments, Bank of Nevada, Independent Bank, One Nevada Credit Union, The Direct Selling Educational Foundation, and Wells Fargo Bank.

For more information or to register online for the Nevada Women's Money® Conference, go to <http://www.NVWomensMoney.org>.

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ABOUT THE PRESENTERS:

#### **Nevada State Treasurer Kate Marshall**

Kate Marshall was first elected State Treasurer in 2006 and re-elected to second term in 2010. With two young daughters and as someone who benefited from a college education herself, Kate is committed to providing parents, other caregivers, and friends with greater resources for saving for a college education for their children. More info at [NevadaTreasurer.gov](http://NevadaTreasurer.gov).

#### **Nevada College Savings Board**

The Nevada College Savings Board administers four national college savings plans, which offer savings opportunities for families planning ahead for the children's future higher education needs: the SSgA Upromise 529 Plan, the Vanguard 529 College Savings Plan, the USAA 529 College Savings Plan, and the Putnam 529 for America Plan. More info at [NevadaTreasurer.gov/collegesavings.htm](http://NevadaTreasurer.gov/collegesavings.htm).

#### **Women's Money® Council**

The Women's Money® Council is a national council of community, financial industry, and policy leaders, which conducts research and provides women programs for advocacy, education, and mentorship in order to foster financial independence, economic justice and to significantly reduce poverty in America. Women's Money® is a program of The International Association of Working Mothers, a 501c3 tax-exempt nonprofit organization. More info at [WomensMoney.org](http://WomensMoney.org).