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STATE OF NEVADA
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State Treasurer's Office Sponsors Nevada Latina Money Conference
Attendees will learn tools to better manage their finances;
Registration limited!

Carson City—State Treasurer Kate Marshall is inviting Latinas across Nevada to learn how to take better control of their money and family finances by attending the [2014 Nevada Latina Money Conference \(Mujeres y Dinero\)](#), sponsored by her office in cooperation with the International Association of Working Mothers. The conference will be conducted entirely in Spanish, modeled after the successful annual English speaking Women's Money Conferences which have been attended by more than 1,400 women from across Nevada the past two years.

The Latina conference, which coincides with National America Saves Month, will be held in Las Vegas at the East Las Vegas Community Center on Saturday, February 8, 2014, from 8:00 Am to 2:15 PM. Attendance is limited to the first 150 registered. Those who register online may complete a scholarship application, which can be used to pay the \$75 per person cost of attendance. Admission includes speaker and discussion sessions and a resource expo, plus a continental breakfast, lunch, the *Women's Money Guidebook*, and being part of a year-long mentoring program. Register online at <http://www.womensmoney.org/mujeres-y-dinero>.

Marshall said the goal of the Nevada Latina Money Conference is in line with her office's motto, *Investing in Nevada's Future*, and is part of the Board of Trustees of the College Savings Plans of Nevada goal of improving financial fitness in our schools and for people throughout our state.

"The Nevada Latina Money Conference will provide women with the financial knowledge, tools, and contacts to build a more secure financial future," Marshall said. "As Chairman of the Nevada College Savings Board and as someone who believes wholeheartedly in financial fitness, I am grateful for the opportunity to share with Latinas across our state information that can change their lives and their families' financial security."

Conference attendees will learn how to reduce financial stress by understanding how emotions impact money, discover saving and budgeting tools, hear how they can fix credit issues and pay off debt, and save for college and retirement.

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STATE TREASURER PROGRAMS

Millennium Scholarship Program
Nevada Prepaid Tuition Program
Unclaimed Property
Upromise College Fund 529 Plan

LAS VEGAS OFFICE

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The Nevada Latina Money Conference will feature presentations by noted financial experts, discussion sessions with financial mentors, a financial resources expo, and networking events.

Conference speakers include:

- **Felicia Ortiz, President and CEO of PM Solutions.** Felicia's passion is to help others and give back to the community. She is a past president of the Las Vegas ALPFA chapter, an organization that focuses on building Latino business leaders. She is also a member of the National Association of Women Business Owners.
- **Eloiza Martinez, retired Vice President of Wells Fargo.** Having served 27 years as a community development officer, Eloiza is Board Chair for Nevada Hand, Inc., Vice President for the Latin Chamber of Commerce Community Foundation, and Vice President for the Mexican Patriotic Committee, among other roles. Eloiza has provided many years of her life teaching the basics of financial education to many underserved populations.
- **Hergit "Coco" Llana, Hergit, Director of the Family Literacy Program.** Coco is a writer who collaborates with *El Tiempo Weekly* for a column, *Aqui Entre Nos*. She was recently appointed to serve as a member of the State of Nevada Council on Libraries and Literacy.
- **Sandra Jauregui Sandra, Director of Community Development and Partnerships; Director of Home Again: The Nevada Homeowner Relief Program.** Sandra interned under United States Senator Harry Reid. As the foreclosure mitigation lead for Sen. Reid's office, Sandra offered direct assistance to constituents.
- **Miriam Lira-Hickerson, Ombudsman of Consumer Affairs for Minorities, Nevada Department of Business and Industry.** As Ombudsman, Miriam provides consumer education and helps resolve consumer issues, among other duties.

Additional sponsors include Wells Fargo Bank, State Street Global Advisors, and Upromise Investments Inc.

For more information, or to register for the Nevada Latina Money Conference, go to <http://www.womensmoney.org/mujeres-y-dinero>

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The International Association of Working Mothers

The International Association of Working Mothers, Women's Money™ Council, is a national council of community, financial industry, and policy leaders, which conducts research and provides women programs for advocacy, education, and mentorship in order to foster financial independence, economic justice, and to significantly reduce poverty in America. For more information, go at NWWomensMoney.org.