

**Kate Marshall**  
State Treasurer



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STATE OF NEVADA  
OFFICE OF THE STATE TREASURER

**FOR IMMEDIATE RELEASE**

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**State Treasurer Marshall Honored for Her Work  
to Improve Financial Literacy in Nevada**

**Carson City**—State Treasurer Kate Marshall has been named the recipient of the *2013 Excellence in Financial Literacy Education Award* (EIFLE) in the Organization of the Year, Government category, by the Institute for Financial Literacy ([www.FinancialLit.org](http://www.FinancialLit.org)). The announcement was made last night at the organization's Annual Conference on Financial Education in Orlando, Florida.

The Institute for Financial Literacy is a nonprofit 501(c)(3) tax exempt organization whose mission is to promote effective financial education and counseling. The Institute received nearly 100 nominations this year and awarded 16 EIFLE Awards to recipients in various categories.

In a news release by the Institute announcing the awards for 2013, Leslie E. Linfield, Executive Director and Founder of the Institute for Financial Literacy, said, "The recent recession and continued economic uncertainty has exposed an urgent need for effective financial literacy education. This year's EIFLE Award winners have distinguished themselves from their peers in working to curb financial illiteracy and facilitate a greater understanding of the important role financial awareness plays in building stronger, more financially-secure communities."

Marshall, who was unable to attend the ceremony in Florida, issued a statement that was read at the presentation, which in part stated:

*"As Nevada State Treasurer, my staff and I have had the pleasure of working with many public and private organizations, all seeking to provide students and adults with greater educational resources to promote financial fitness and responsibility. In today's society, financial literacy plays an ever-increasing role in helping to break the chain of poverty by empowering our community members with information and skills that will help them get control of their financial future.*

**--MORE--**

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*I applaud everyone's efforts to share opportunity, hope, and the fulfillment of dreams by educating one student, one family, one community at a time through- financial literacy programs."*

The Nevada State Treasurer's Office has conducted Financial Fitness Pilot Programs throughout the state, and has supplied all Nevada middle and high schools with nationally acclaimed Financial Literacy materials for use in their classrooms. The office has also established a Nevada Financial Fitness website (<http://financialfitness.nv.gov>), complete with information for students and adults. In April, the office is sponsoring the 2<sup>nd</sup> Annual [2013 Nevada Women's Money Conferences](#) in partnership with the International Association of Working Mothers. Last year, more than 650 women from across Nevada took part in the Women's Money Conferences, a first of its kind in Nevada.

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#### **About the Excellence in Financial Literacy Education (EIFLE) Awards**

Established in 2007, the mission of the EIFLE Awards is to promote the effective delivery of consumer financial products, services and education by acknowledging the accomplishments of those that advance financial literacy education. The EIFLE Awards dinner is held each year during the Annual Conference on Financial Education.

#### **About the Institute for Financial Literacy**

The Institute for Financial Literacy is a nonprofit 501(c)(3) tax exempt organization whose mission is to promote effective financial education and counseling. As a national authority on adult financial education, the Institute advances professionalism and effectiveness in the field of financial literacy by setting the National Standards for Adult Financial Literacy Education™, hosting the Annual Conference on Financial Education™, presenting the Excellence In Financial Literacy Education (EIFLE)™ Awards, maintaining the Library of Personal Finance™, and administering Fincert.org™, Council on Financial Education Accreditation™, Center for Consumer Financial Research™ and Center for Consumer Financial Education™. For more information about the Institute, visit [www.FinancialLit.org](http://www.FinancialLit.org) or call 207-221-3663.